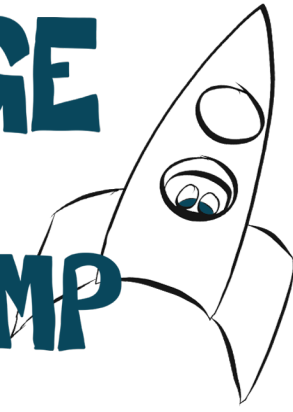


CHANGE AGENT BOOTCAMP



Our signature **Change Agent Bootcamp** targets the hard-to-do stuff: behaviours and beliefs, where your highest value sits.

We give you the insight, confidence, and tactics to successfully deliver sustainable behavioural changes in your organisation, first time, every time.

If making change feels hard in your business or clients, and you would like a different perspective, then this Bootcamp is for you.

If you do the same things, you will get the same outcome. **Dare to be different.**

We offer **three formats**:

1. An intense three-day **virtual** Bootcamp.
2. An intense three-day **in-person** Bootcamp.
3. A more **leisurely** 10 x two-hour sessions, held every two weeks, delivered virtually.

Each is interactive, with plenty of insight, tools, and practical tactics for you to apply to what you know.

Who should attend?

The Change Agent Bootcamp is aimed at experienced change agents responsible for designing the outcome, creating the change strategy and managing it through to a sustained outcome.

You gain the most from our Bootcamps if you are a:

- **Change Agent** who is expected to shape or make organisational behaviour change in your organisation, or clients.
- **Leader** who is expected to lead significant transformational projects, where a shift in beliefs and behaviours are needed.
- **Someone** who is expected to influence their business partner, clients, or vendors to make different choices

It helps if you have experienced organisational change as a change agent, project member or leader.

Ideally, you will be working on a project that you can apply your learning to, or a recently finished one that can be used for a post-mortem.



QUICK LOOK



20 hours of expert instruction



over **50 tools**



2 hours of 1:1 coaching

FROM **£2,250** +VAT

AGENDA

Our Change Agent Bootcamp has ten modules:

1. The role of a change agent

Clarity of your role and the core skills you need to be a successful change agent including asking questions and building a trusted advisor status

2. Know your why

Scoping your change project, including the point of value, the impact (moment of choice), and adoption levels

3. Humans are predictable

Why humans do what they do, the impact of tribes on motivation, and how to factor that into your change

4. The environment

Diagnosing the impact that history, culture, and competing priorities will have on your change and what to do about it

5. Manage resistance

What is resistance, why it happens, and what you can do about it. Spoiler alert: we embrace resistance

6. Leading change

What leaders do that makes the difference, why conviction matters, and the simple actions leaders can take for maximum impact.

7. The art of persuasion

Building relationships, the role of trust, and impactful conversations in influencing and persuading others, especially change leaders

8. Communicate effectively

When to communicate, how, and who. Simple tactics that work to engage the hearts as well as minds. The power of storytelling in persuading others.

9. Be Inspiring, create energy

Creating followership and inspiring others to do things differently. Create resilience in yourself and your teams through targeted renewal.

10. Your change strategy

What makes a great change strategy. How good is yours?

INCLUDING

Everything you might need to support your learning, including:

- 20 hours **expert instruction** by one of our lead facilitators
- The **theories** behind the concepts, why they work
- Over **50 tools** that overcome your biases and drive insights you can use immediately
- **Practical tactics**, brain hacks, and the secrets behind their success
- **Small class size**, maximum 12
- **One-year subscription** to our tools, materials, and resources
- A **license** to use the Irrational Change tools in your own practice. *If you are an organisation, speak to us about licensing options*

BONUS: If this wasn't enough, we include:

- Our **80-page workbook**, packed with the theory, tools and tactics
- Two hours of **1:1 coaching**, when you need it most
- **Certification:** Demonstrate your command and application of the approach with your clients
- A personal invitation to our annual **Change Conference**

Optional Extras include

- Additional **1:1 coaching**, for personalized advice
- **Small team workshops** to solve a change challenge (breaking down barriers, clarify scope and impact, influence, and decision-making)

What you **need to bring**

- An **active project**, or recent experience of change
- An **open mind** and an **appetite for learning**
- A willingness to make the **time available**

WHAT OTHERS SAY

If you are asking yourself whether it really is as good as it looks on the page (spoiler alert: it is!). Here is what others have said about our Change Agent Bootcamp

Absolutely fascinating and has **inspired** me to learn more.

It was truly **enriching** and just plain **brilliant**. As a trainer you are wonderful and engaging.

The **concepts** and **hacks** are so useful not only in work but life in general.

Every one mentioned how much their **awareness** increased and are able to share **examples** of what they have changed as a consequence.



Pike

Certification

Demonstrate your capability with our optional certification track. Display your badge proudly.

To become certified, you take an online exam and submit long form answers to Irrational Change scenarios.

We offer three levels of certification:

- **Bronze:** Achieve over 60% on the exam and submitted work
- **Silver:** Achieve over 75% on the exam and submitted work
- **Gold:** Achieve over 90% on the exam and submitted work

After the program

You have completed the program, what now?

1. Display your **Irrational Change badge** with pride. Share on your social networks to show that you are a member of an elite group of change agents
2. Join our community of practice, including our think tank, known as **changeXchange** to share knowledge and continue your journey to mastery
3. Use the tools and tactics that you have learned to work smarter, not harder. Be more insightful and use your influence to deliver sustainable change
4. Consider our mastery path, step your change agency up to the next level.

Contact us

Online: www.irrationalchange.com
Email: hello@pikesquared.com

**BOOK
HERE**

USING THE
**IRRATIONAL
CHANGE**
APPROACH